WHEREAS, The staging of the South Dakota Snow Queen Festival provides an opportunity for development of leadership training to Jaycees; and,

South Dakota communities have the opportunity to participate in the Festival and the opportunity to develop character, personality and poise; and,

WHEREAS, This week-long Pestival and Contest provides top entertainment and excitement for the people of South Dakota; and,

WHEREAS, The South Dakota Snow Queen Festival brings national recognition to South Dakota by being recognized as one of the top attractions in the nation for the month of January:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Covernor of the State of South Dakota, do hereby proclaim the week of January 3-10, 1981, as

SOUTH DAKOTA SNOW QUEEN PESTIVAL WEEK

in South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be attixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Sixth Day of February, in the Year of Our Loru, Mineteen Hundred and Eighty

ILLIAM A. MAHKLOH, COVERNOR

ATTEST:

ALICE KUNDERT, SECRETARY OF STATE